



A Spanish university has succeeded for the first time to print a barcode on the brain. This extraordinary technological innovation will produce a real social revolution because it allows to break the space-time boundaries of the supermarket.

Thanks to neuromarketing we all have the opportunity to live completely inside the market. Now it all depends on that

each one of us occupies a position in a higher or lower shelf, closer to the entrance or further away.

Marking identifies us in a safe and practical way, avoiding the temptation of getting lost. Also, and this is what is more important, thanks to it we are aware at all times of what we are. In no other historical period were we so close of making sense of our own lives. Now we are.

We are what we are really worth. That's why the bar code also indicates the debt we have contracted to be present inside the supermarket. From the store silent screams of pain are heard.

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Prostitutes tattooed with debt

The police have dismantled an organization that prostituted women whom they marked with tattoos. The bar code printed on the wrist meant property and at the same time was a reminder of the debt these women had with the criminal groups.



Foto Policia Nacional, Ministerio del Interior.